



BY JULIE PEARL ESCOL

ARTICLE REFERENCES

1

Marketing Tips for Social Media Management

URL: <https://courses.thesurgemarketplace.com/social-media-management/>

2

How to Freelance Like a Pro

URL: <https://courses.thesurgemarketplace.com/freelance-like-a-pro/>

3

Choosing a Suitable Laptop for Freelancing

URL: <https://courses.thesurgemarketplace.com/laptop-for-freelancing/>

SEO WRITING

NAME OF ARTICLE: MARKETING TIPS FOR SOCIAL MEDIA MANAGEMENT

A FOCUSED KEYWORD: SOCIAL MEDIA MANAGEMENT

B TITLE: STRATEGIES FOR SOCIAL MEDIA MANAGEMENT

C URL: <https://courses.thesurgemarketplace.com/social-media-management/>

D SUBTITLE: STRATEGIES FOR SOCIAL MEDIA MANAGEMENT

E KEYWORD VARIATION: social media management tool, social media management platform, social media management skills

F IMAGE TO BE USED:



G ALT TEXT TO THE IMAGES: STRATEGIES FOR SOCIAL MEDIA MANAGEMENT

H TAGS TO BE USED: social media management tool, social media management platform, social media management

I KEYWORD CATEGORY: skills, social media marketing, marketing, social media management
SOCIAL MEDIA MANAGEMENT

SEO WRITING

NAME OF ARTICLE: HOW TO FREELANCE LIKE A PRO

A FOCUSED KEYWORD: FREELANCE

B TITLE: FREELANCE CARREER AS A PRO

C URL: <https://courses.thesurgemarketplace.com/freelance-like-a-pro>

D SUBTITLE: FREELANCE CARREER AS A PRO

E KEYWORD VARIATION: freelance, freelancer, freelance jobs, freelance jobs online

F IMAGE TO BE USED:



G ALT TEXT TO THE IMAGES: FREELANCE CARREER AS A PRO

H TAGS TO BE USED: freelance, freelancer, freelance jobs, freelance jobs online, freelance carrer, freelance work

I KEYWORD CATEGORY: FREELANCE

SEO WRITING

NAME OF ARTICLE: CHOOSING A SUITABLE LAPTOP FOR FREELANCING

A FOCUSED KEYWORD: LAPTOP FOR FREELANCE

B TITLE: CHOOSING A FREELANCE LAPTOP

C URL: <https://courses.thesurgemarketplace.com/freelance-like-a-pro>

D SUBTITLE: CHOOSING A FREELANCE LAPTOP

E KEYWORD VARIATION: best freelance laptop, laptop for freelancing, freelance laptop

F IMAGE TO BE USED:



G ALT TEXT TO THE IMAGES: CHOOSING A FREELANCE LAPTOP

H TAGS TO BE USED: best freelance laptop, laptop for freelancing, freelance laptop, laptop, freelance, freelancing

I KEYWORD CATEGORY: FREELANCE