



SEO - PORTFOLIO 2

SEO AUDIT: SEO ASSESSMENT AND PLAN

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SEO assessment and plan for
julieseospecialist.wordpress.com website.

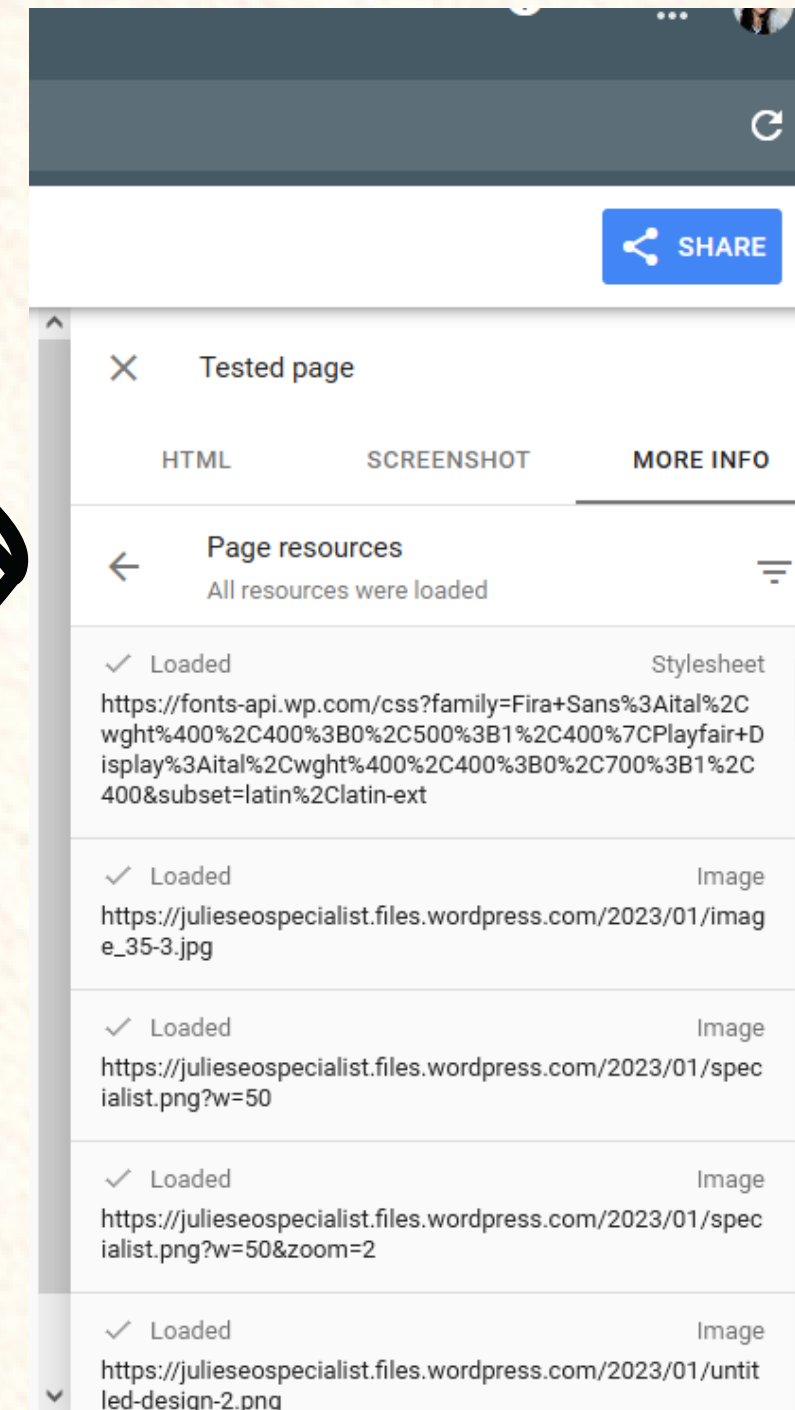
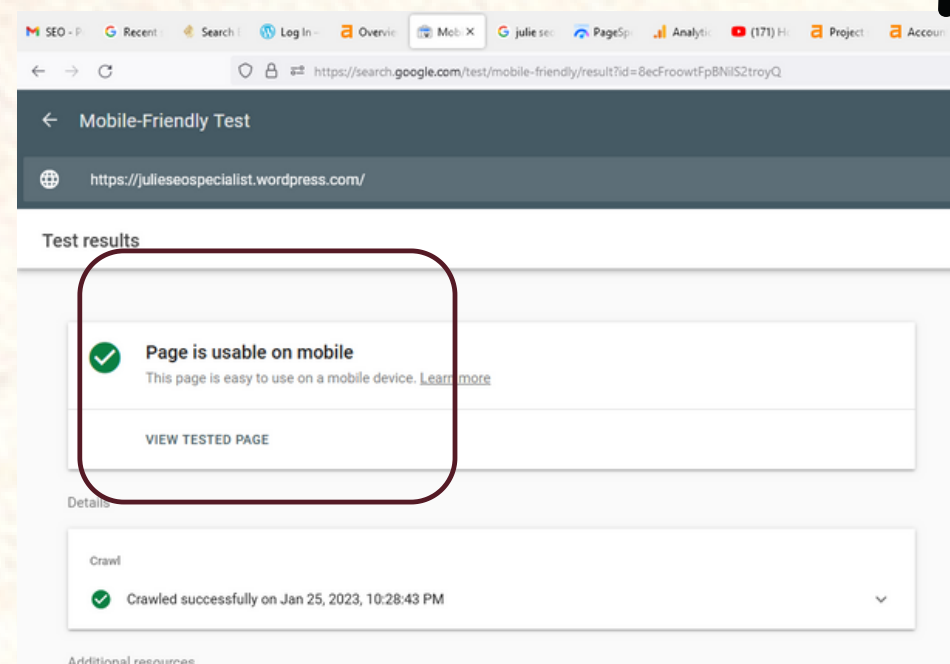
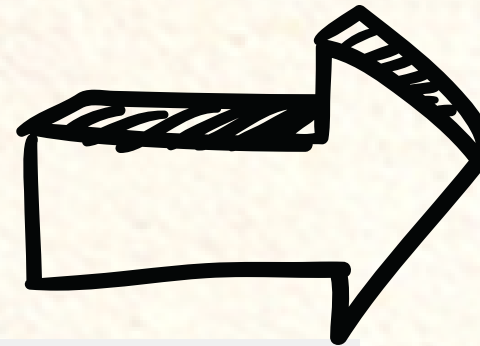
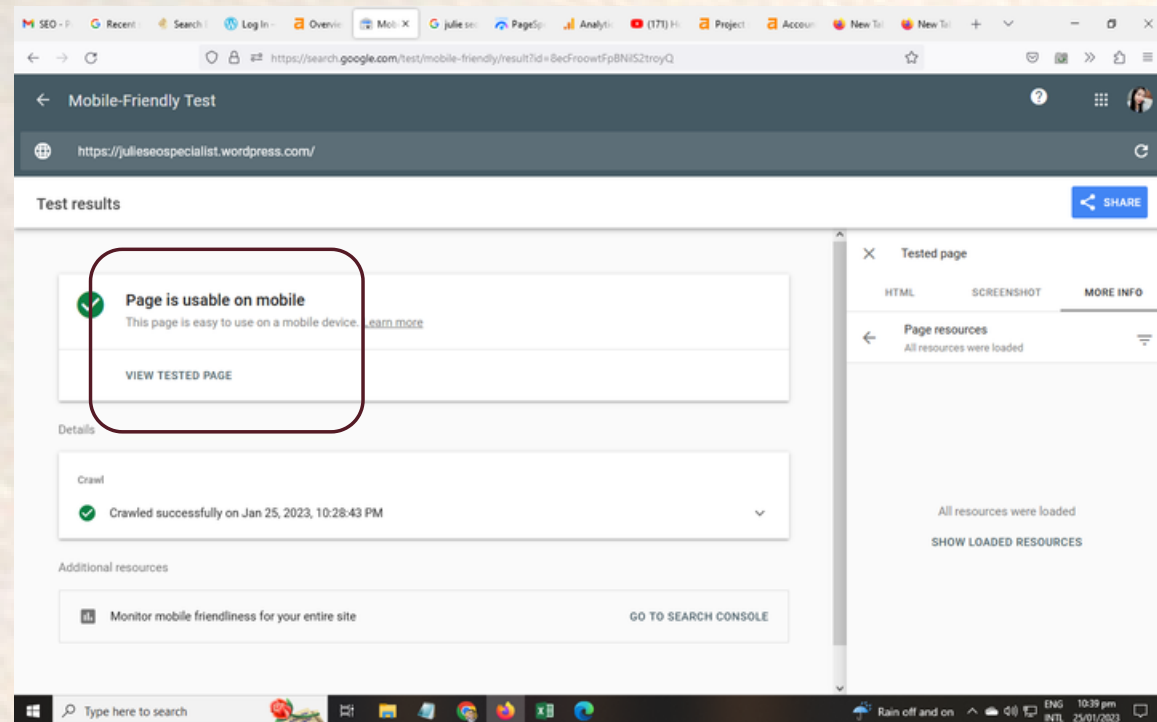


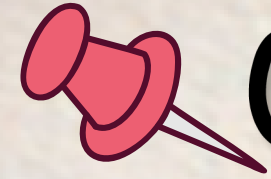
SEO CHECKLIST

KEY TASK

- **Check to see if your website is mobile friendly**
- **Check to see the speed of your site**
- **Check to see the organic acquisition of your site**

I check the website if its mobile friendly and look for other issues





Check to see if your site is mobile friendly

SEO Assessment and Plan

SITES

<https://search.google.com/test/mobile-friendly>

ASSESSMENTS

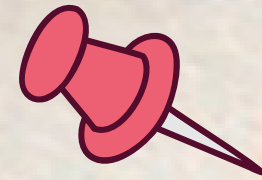
The website is usable on mobile however it also needs improvements

PLAN

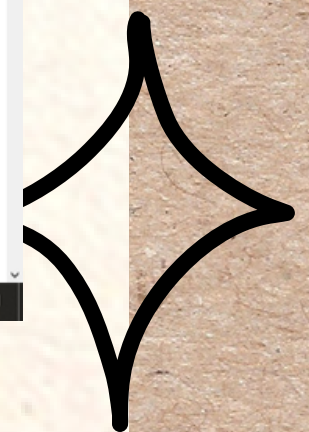
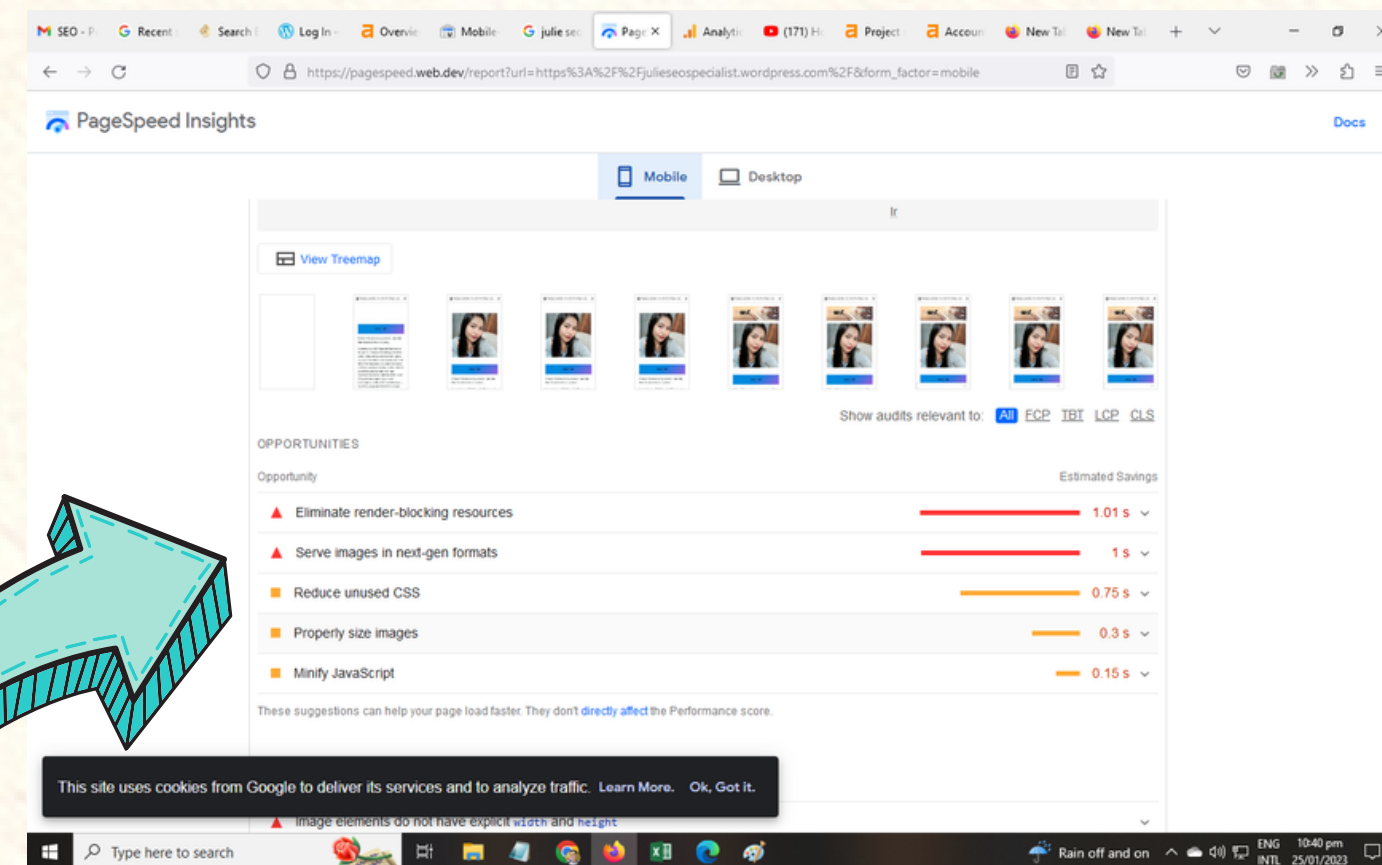
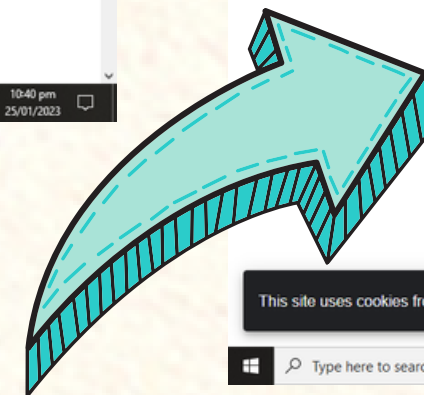
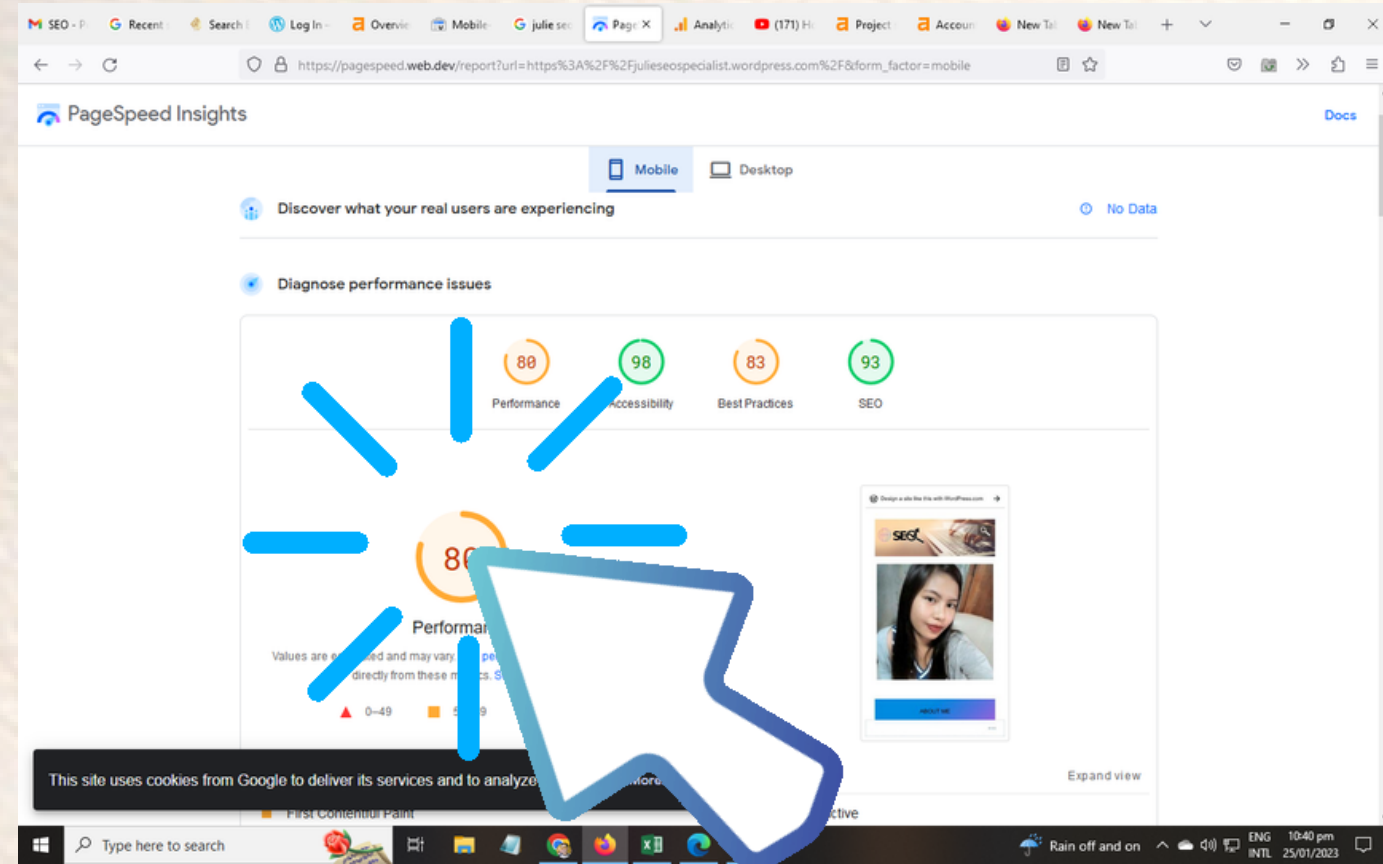
Communicate to webmaster to resolve these issues

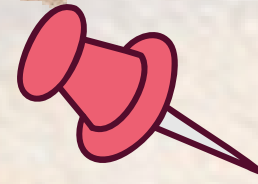
STATUS

To communicate



I check the website's page speed and look for issues that affect the speed





SPEED UP YOUR SITE

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SITES

<https://developers.google.com/speed/pagespeed/insights/>

ASSESSMENTS

It took 50 second to load (average) and it has needs improvements when it comes to resize image formats and reduce unused javascript and CSS

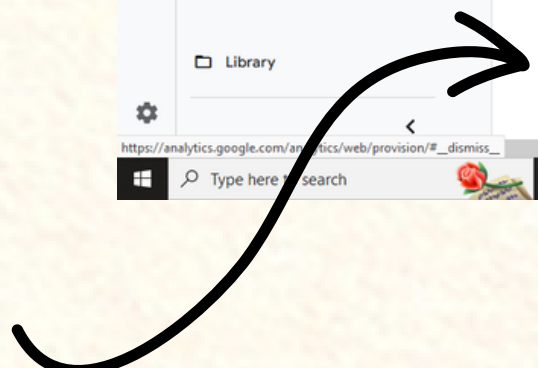
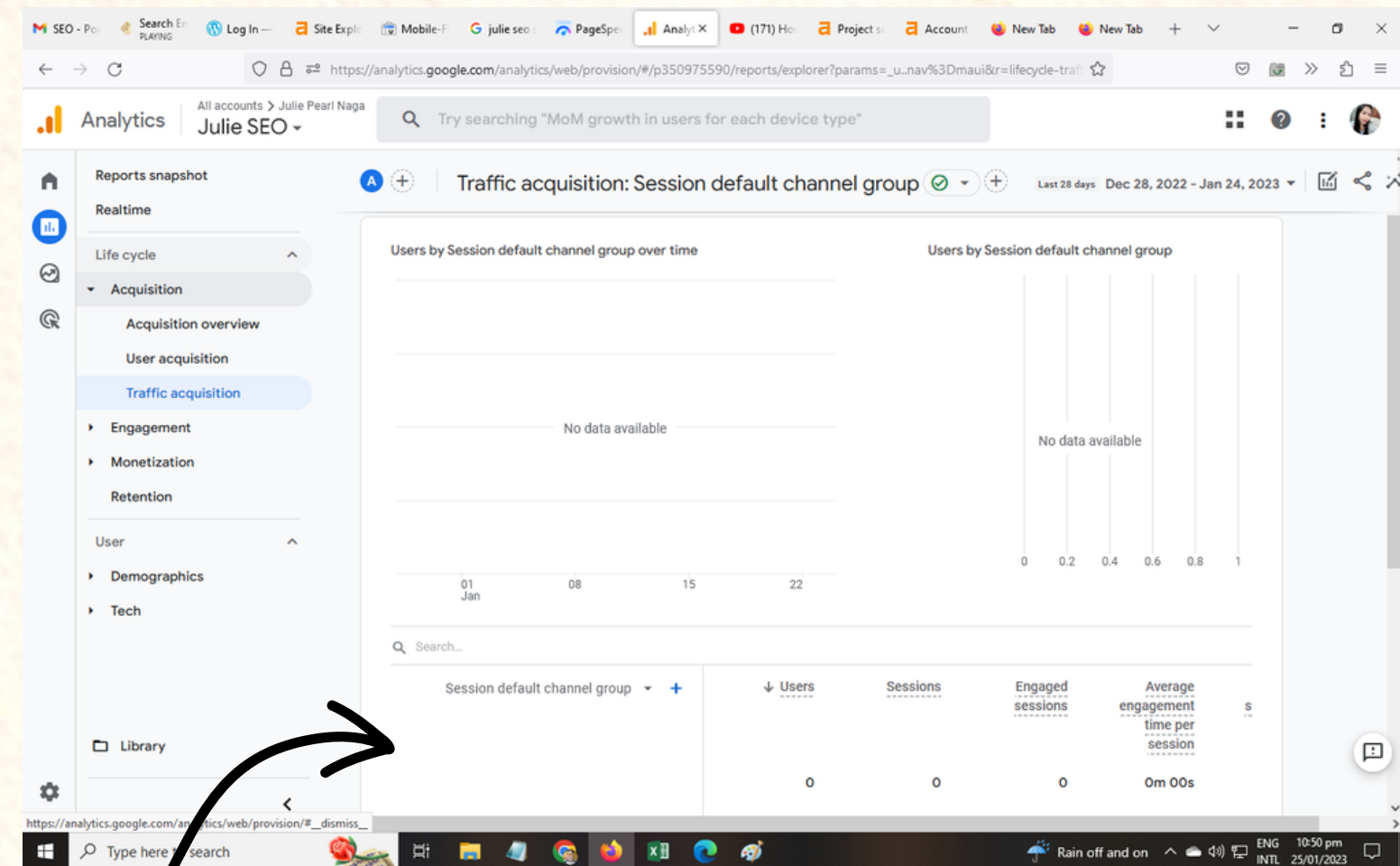
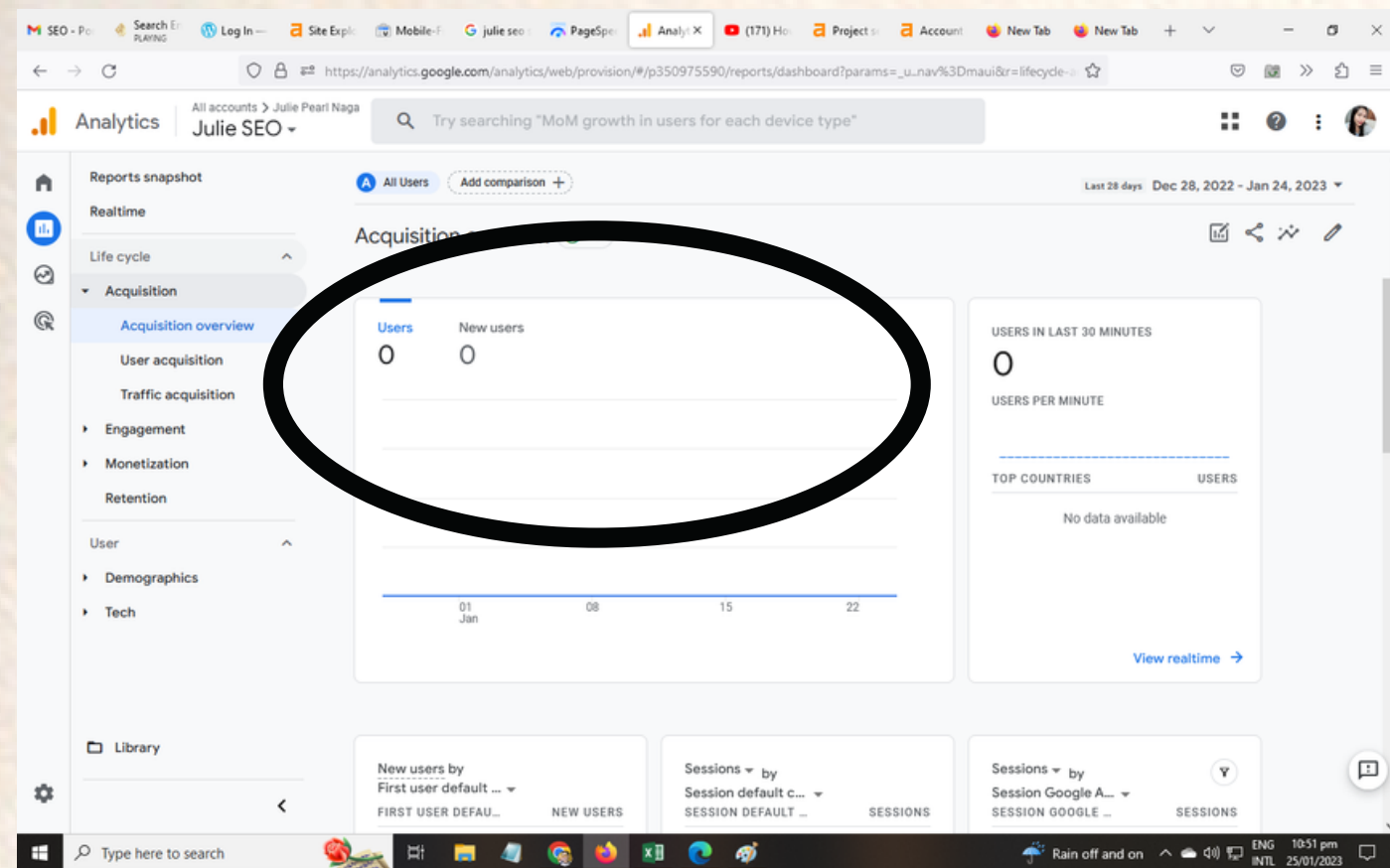
PLAN

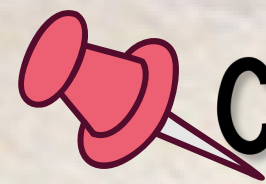
Communicate to webmaster to resolve these issues

STATUS

To communicate

I check the website's organic acquisition and see the results to see the problems





Check to see the organic acquisition of your site



SEO Assessment and Plan

SITES

<https://analytics.google.com>

ASSESSMENTS

As of now there are no organic acquisition because the site is new, however it needs to improve the site to have organic acquisition

PLAN

Communicate to webmaster to resolve these issues

STATUS

To communicate